



***Note to editors:** Conmio is an exhibitor at IfraExpo 2006, held October 9th to 12th at RAI Exhibition Centre, Amsterdam, The Netherlands (Nordic pavilion 1580-F). For more information about IfraExpo 2006, please visit www.ifraexpo.com.*

For immediate release

Conmio Announces New Solution Enabling Mobile Content Services for Media Companies

Helsinki, Finland - October 4, 2006 - Conmio Ltd, a provider of software solutions for mobile content services, today announced the latest version of Conmio ManaGate, the company's mobile content management and provisioning platform.

Conmio ManaGate has been designed to overcome the complexity of managing mobile content. The software provides a dynamic service environment that enables media companies and other content providers to utilize any pre-existing content in mobile services. ManaGate unifies content management and service provision across current and future mobile technologies, allowing companies such as newspapers, magazine publishers, operators and ISP's to create new mobile services on demand from any content.

The first installations of the new Conmio ManaGate 3.0 version have already been deployed in production use by Conmio's long-time mobile media partner, Starcut Ltd. Starcut has utilized the software as part of its implementation of <http://mobile.nytimes.com>, a new mobile site of NYTimes.com that provides access to news and information from The New York Times for mobile devices including Web-enabled phones and PDAs.

The business-specific workflows of Conmio ManaGate support any production or management tasks, allowing device-specific content to be produced rapidly and cost-efficiently for a global audience. The content localization processes embedded in the system support service providers' fast and low-cost entry to new market areas. The software can be deployed as a standalone or integrated solution that uses third-party data such as billing and reporting information in the content management process.

"Handheld device penetration is growing rapidly worldwide, fueling the demand for mobile content services such as news sites. The personalized user experience enabled by the mobile channel offers media companies new possibilities for serving customers and growing revenue. A flexible, rapidly deployed mobile service also enables innovative new advertising concepts to support the production of mobile content," said Tero Hämäläinen, CEO, Conmio Ltd.

Version 3.0 of Conmio ManaGate expands the capabilities of the field-proven solution, offering carrier-grade scalability as well as easy creation of multiple mobile interfaces for new or existing systems. The software features comprehensive automatic functionality for optimizing the user experience, ensuring easy access to mobile content and services on any device. Conmio ManaGate integrates content production and management with business logic, thus enabling customers to strengthen their content-driven businesses.

Further information:

Conmio Ltd.
Tero Hämäläinen
Mobile +358 40 7524 241
Tel. +358 9 8562 0675
tero.hamalainen@conmio.com

Netprofile Tech PR
Christina Forsgard
Tel. +358 9 6812 080
christina@netprofiletechpr.com

NYTimes.com mobile site:
Lotta Lautsuo
Starcut Ltd.
Tel. +358 40 508 2028
lotta.lautsuo@starcut.com

About Conmio

Conmio is a leading producer of innovative mobile content and business process management software. The company enables the creation of truly global mobile services with a local touch. Conmio's platform provides device-specific content provisioning features that optimize the mobile user experience for any content, fast and efficiently. The company is located in Helsinki, Finland and serves clients worldwide.

www.conmio.com