



Press Release
For immediate release

Conmio powers a sequel for NYTimes at Webby awards 2009

– New York Times services Mobile Recipes and News in Pictures nominated

Helsinki, 21 April 2009 – **Conmio's** persistent effort in presenting rich mobile services had resulted **New York Times** (NYT) yet another nomination for this year Webby Awards. NYT has been nominated in 13 categories of which 2 representing mobile version and both of which are powered by Conmio's ManaGate, a mobile content management system.

NYT was the winner of webby awards in 2008 under the categories, listings & updates and news. The category nominations are yet again retained with new services **Mobile Recipes** (<http://mobile.nytimes.com/recipes>) and **News in Pictures** (<http://mobile.nytimes.com/pictures>). **Mobile Recipes** as a service is listing of various recipes with value added features like send to phone, adaptation (tracking source), search related recipes, shopping (add ingredients) to name some. **News in Pictures** is an enhanced version with pictures in slideshow and its related news in brief. This feature brings in a journalists vision in news presentation, rich and precise.

Conmio is in forefront serving the mobile community by providing value added services and also redefining traditional concepts for mobile ecosystem.

For more information, please contact:

Conmio

Mr. Tero Hämäläinen, CEO

Tel. +358 40 752 4241

Email [tero.hamalainen \(at\) conmio.com](mailto:tero.hamalainen@conmio.com)

Mr. Sami Ruotsalainen, VP of Sales and Marketing

Tel. +358 50 326 7292

Email [sami.ruotsalainen \(at\) conmio.com](mailto:sami.ruotsalainen@conmio.com)

About Conmio

Conmio brings media content into mobile browsers. Used by hundreds of millions of mobile users, every month, around the globe, Conmio's ManaGate platform powers the mobile services of New York Times, Nokia and Blyk, among others. ManaGate is a turnkey solution for mobile publishing, extending the reach of media brands and bringing them new business opportunities. ManaGate is designed to integrate with all editorial, publishing and business systems and applications, weaving the mobile channel into existing business processes. ManaGate ensures a smooth mobile user experience by maximal data compression, increasing the speed of use and decreasing the cost of data transmission. Conmio's customers include media brands, mobile operators, digital media agencies and system integrators, along with providers of editorial, publishing and business systems and applications. Further info: www.conmio.com.